



## **Charlie Morecraft** **World's Renowned Motivational Safety Speaker**

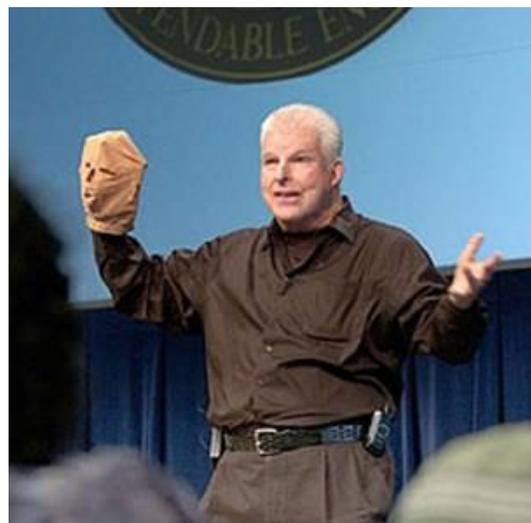
An ordinary guy... An extraordinary story!

When Charlie tells his story, the audience sits in rapt attention as they are moved to new levels of awareness. Charlie has that rare and unique ability to speak with ordinary words and conjure extraordinary images.

Accidents happen, but they are usually the result of human carelessness. Charlie Morecraft found that out when he literally blew himself up. A long-time worker at an Exxon refinery in New Jersey, Morecraft was rushing to leave for vacation and too macho to bother following standard safety procedures when performing a late-night repair job.

The result? Burns covering 50 percent of his body, years of hospitalization and rehab, dozens of surgeries, and emotional suffering that outdid the indescribable physical pain. Ultimately, Morecraft emerged from that inferno—as damaging to his family as to himself—to become a sought-after worldwide safety expert whose client's number more than 5,000 companies worldwide.

Charlie's inspiring story has already helped thousands to put on their helmets, their safety goggles, and use their common sense before tackling any job or potentially dangerous activity.





CHARLIE MORECRAFT  
An ordinary guy ... An extraordinary story!



## **CUSTOM RECORDING**

### **Safety Presentation with Charlie Morecraft**

Custom 40-45 minute safety presentation, delivered by keynote Motivational Speaker Charlie Morecraft, that will impact your audience for life. This message is guaranteed to reduce accident rate within your organization. Described as a **“wake-up call”** and a **“safety message that lasts for a lifetime!”**

### **Safety Presentation Details**

Most people have the same attitude about safety that Charlie Morecraft had for over 15 years while working at a refinery. Having been critically injured in an explosion, Charlie Morecraft conveys, in the most penetrating way, the lesson he so painfully learned.

The shortcut he took from standard procedures resulted in Charlie being burned over 50% of his body, five years in hospital, the loss of his family, the loss of everything he treasured. In this call-to-action presentation, Charlie captures the audience with a common language “Accidents don’t happen to me. Accidents happen to someone else.”

Seldom, are people confronted by the real consequences of an abuse in safety practices. Anyone who hears Charlie’s story will be deeply moved and motivated to never again take safety for granted.

**Charlie’s emphasis is on the significance of attitude and personal responsibility.**



## **Some of the learning objectives are:**

- (1) To facilitate insight into everyone's own safety practices and attitudes.
- (2) To be a "wake-up call" that shakes people out of complacency and taking responsibilities for granted.
- (3) To make people become more responsible for their own safety on the job, at home, at play, at travel, everywhere. This continues to result in people handling all aspects of their lives with a greater awareness and appreciation of safety. Some examples are - wearing prescribed safety equipment on the job, following safety procedures at work and at home, wearing seat belts in moving vehicles, etc.

Charlie's message alters people's attitudes toward safety. Their actions and behavior go from being thoughtless, lethargic, and routine to "**safety first & always**". Their consciousness is raised to a new level.

Charlie Morecraft is a powerful and dynamic public speaker. His audiences get a highly personal, private look at what happened to one man – and how it could happen to any one of us.

As Charlie always says, "I'm just an ordinary guy...with an extraordinary story to tell".

## **This custom 40–45-minute presentation includes:**

- The safety presentation (as outlined above) that will impact the audience for a lifetime (approximately 40 minutes).
- Your corporate logo embedded.
- Delivered as a downloadable file (.mp4 format) for usage within your organization.
- Bonus: This video can be further customized with your own opening remarks<sup>1</sup>

<sup>1</sup>Optional 2-3 minutes video snippet, provided by client, embedded into the beginning of the video.

**Perfect for safety training, stand-downs, new hires, safety orientation and/or reinforcing a positive safety culture at work.**

Check <https://www.charliemorecraft.com/product/custom-safety-presentations/> for special price and discounts available for this product.

\*The base price is for a maximum of 5 locations and/or 250 employees. Additional tiers available for more locations and/or employees. A required recording/compliance fee of \$450.00 will be charged separately upon agreement execution. For a custom quote please email us at [info@charliemorecraft.com](mailto:info@charliemorecraft.com) or [contact us](#)



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## Customer Reviews

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"Absolutely the best safety speaker I've ever heard! He has really driven the importance of everyday safety practices and the effects of making the wrong safety choices... My Sailors will never forget the day they heard Charlie speak. Thanks Charlie!"

**Manny P. - United States Navy**



"Remember Charlie was by far the most moving and engaging motivational speech I have ever heard. As Charlie tells his story it brings your level of awareness to new heights. In the climax of his presentation in a room filled with hundreds of people you could hear a pin drop.

Thanks, Charlie, for taking the time to educate us about the importance of SAFETY."

**Robert P. - Home Builders Institute**



"One fellow stood up from the audience and said, "Charlie, I saw you 15 years ago, and you have been keeping me safe ever since...."

**Tennessee Valley Authority - TVA**



"Charlie's presentation was the single most important thing we have done for safety."

**Lawrence M. Executive - St. Laurent Paperboard**



"We had a 67% drop in our accident rate over last year ..."

**Gene B. - Safety Coordinator - Mobil Oil, Beaumont TX**



"Charlie Morecraft's message is powerful! His greatest gift is that he can reach employees and get them to see the importance of accepting responsibility for their own safety."

**John A. G., Health and Safety - Take & Lyle**



Charlie's story is simply amazing. I had the pleasure of watching it today in a safety class and it has changed my outlook on safety forever. To any employer looking to buy this video, do it. If it change's one employee's mindset as it did with me, it's more than paid for itself. Keep up the work Charlie!

**Wade B. - LyondellBasell**



More at <https://www.charliemorecraft.com/testimonials/>



**CHARLIE MORECRAFT**  
An ordinary guy ... An extraordinary story!

Be prepared for a  
life-altering safety  
presentation!

"Charlie's story had my eyes and  
ears riveted to the screen. Never  
before have I been fully engaged  
by a "safety story" ...

## Office Contacts

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